

4-H Presentation & Marketing Contests

Friday July 10, 2015 at Hancock County Agricultural Service Center, Findlay OH

Cassie Turner, Coordinator

Regional Preliminaries for state Health & Safety events are June 26 at Newark, June 29 at 4-H Center in Columbus, or July 6 at Wooster. Interested participants should contact Judy Villard Overocker. Visit the Ohio 4-H website for more information <http://www.ohio4h.org/families/ohio-state-fair/state-fair-non-livestock-4-h-guidebook>

GENERAL GUIDELINES for Demonstrations, Illustrated Talks

1. A member who has given an illustrated talk or demonstration in one year is expected to give a new and different presentation the next year.
2. All work is to be original work created by the 4-H member(s) for 4-H club work.
3. Previous clock trophy winners must wait until they are age eligible to enter a new class,
4. i.e.: A junior individual must wait until they are of age for the intermediate class to participate.
5. A team demonstration consists of two people sharing the speaking and teaching role.
6. When members of a team fall into different age categories, they will participate in the older class.
7. Two easels, a microphone, and a table with/out mirror, screen and extension cord will be available for use by participants.
8. A laptop that operates on a Microsoft® Windows-based program is provided. It will include an edition of MS PowerPoint® 2010. An LCD projector and screen will be provided. No Wi-Fi connection will be available. If you need other software programs, you should bring your own laptop. Members may bring a CD or USB flash drive to use on our equipment, and should have knowledge of how to install the flash drive.
9. All presentations will be held inside the Hancock County Agricultural Service Center. Due to the limitations of the building's facilities, no large animals (i.e. Horse, Beef, Sheep, Goat, Dairy or Hogs over 20 pounds) may be used in a 4-H presentation. Members should use models, photographs, or illustrations to make their point when giving a talk about large animals.
10. Any small animal (under 20 pounds) may be used in a 4-H presentation; provided that the animals do not place the public at risk and that they meet all of the health requirements established by the Ohio Dept. of Agriculture Livestock Health Requirements. Current health and shot records must be carried with the animal. Animals must remain caged or leashed before and after the presentation.
11. All presentations are timed and recorded. Timing begins when the member begins to speak and ends at their conclusion. Questions and answers are not included in the official time.
12. Members should set up their presentation on their own with no outside assistance. A Jr. Leader is available if needed. It is expected that all participants be prepared to start their presentation within two minutes of the time that they are called by the person in charge.
13. Firearms, bows, arrows, weapons, air pistols or air rifles, paintball guns, gun cases, or any reasonable facsimile are not permitted in the building, and may not be used in a 4-H presentation. Plastic replicas are permissible, but we urge caution in the use of items that look authentic as they may create concerns and may not be permitted at state level competition.
14. Member is required to provide a live delivery of the topic. Members who use MS PowerPoint®, Portable Prezi, or other similar technology should use the technology to supplement their delivery. The presentation may not consist solely of a pre-recorded narration.
15. Members using technology that experience computer glitches may, with permission of the judge, call upon outside assistance for technical help. Members are expected to be able to perform routine set-up and use of the equipment.
16. When members using technology experience an equipment failure or glitch that cannot be resolved in a reasonable time (a few minutes), the judge may elect to move to the next presentation. The member will be given time to work out their technical problem and then re-schedule the presentation later in the class. If the member has a second equipment failure, the presentation will be ended and evaluated accordingly.



CLASSES:

ILLUSTRATED TALK OR DEMONSTRATION----WITHOUT USE OF COMPUTER TECHNOLOGY

J-1 Junior Individual (age 8-11)

J-2 Junior Team (age 8-11)

- The presenter uses appropriate props and other visual aides to teach others about a subject or how to do something.
- May use charts, posters, or pictures to deliver their Illustrated Talk or Demonstration.
- MS PowerPoint® or computer generated messages are NOT used in these classes
- Presenters are evaluated on their ability to convey information and teach on a particular topic. See score sheet for more information on the areas of evaluation.
- Presentations should be 6-9 minutes in length.

ILLUSTRATED TALKS OR DEMONSTRATIONS---WITH OR WITHOUT THE USE OF COMPUTER TECHNOLOGY

J-3 Intermediate Individual (age 12-13)

J-4 Intermediate Team (age 12-13)

J-5 Senior Individual (age 14 and over)

- The presenter uses appropriate props, posters, and/or computer generated visual aides to teach others about a particular topic, practice, procedure, scientific principle, or phenomenon. Use of computer generated visuals is NOT required. Examples:
 - A demonstration may be delivered in this category. PowerPoint type slides or Prezi may be added in addition to other props to help present the message.
 - An Illustrated Talk may be delivered in this category, with the member(s) using PowerPoint or Prezi-type technology to present all or part of the visual message; must be accompanied by live narration
- Requires live speech delivered along with the PowerPoint, Prezi, poster or other message. (No pre-recorded narration.)
- Presentations are evaluated on the members' communication skills and their ability to effectively use technology, posters, or other props to enhance their Illustrated Talk or Demonstration.
- Presentations should be 9-12 minutes in length.

MARKETING DIVISION

Any 4-H member meeting age eligibility requirements may enter the Marketing Division.

J-6 Junior Individual (age 8-11) **Thank You Card WITHOUT the use of computer graphics or scrapbooking tools**

J-7 Junior Individual (age 8-11) **Thank You Card WITH the use of computer graphics or scrapbooking tools**

- This should be an original "thank you" card with artwork on the cover. An inside message is not required, but may be included at the discretion of the designer. Inside messages will not be judged. Use of the 4-H emblem is strongly encouraged, but not required.
- One entry per member in a junior class. (Enter J-6 or J-7, but not both.)
- Card should be on 8 ½ x 11 white cardstock, folded once.
- Art and message must be the original work of the member.
- Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc. Designs for Class J-6 must be hand-lettered and drawn or cut by hand - no use of computers or scrapbooking tools when creating entries for this class.
- Artwork or lettering created with the aid of scrapbooking tools or computers is permitted in J-7 provided the design is the original work of the member. No commercially designed clipart may be used. Use of copyrighted or protected characters or logos is NOT permitted, with the exception of the 4-H emblem. The 4-H emblem can be obtained from the 4-H office and must be used correctly. For guidelines, see <http://nifa.usda.gov/resource/4-h-name-and-emblem>
- Members name, age and county should be neatly printed in the lower-right hand corner of the back of the card.
- All cards must be submitted for judging on or before 10 a.m. Friday July 10, 2015.
- Entries will be evaluated on quality, creativity & originality of the design.

MARKETING DIVISION *continued* . . .

- J-8 Intermediate Individual (age 12,13) **4-H T-Shirt Design *WITHOUT* use of computer graphics or scrapbooking tools**
- J-9 Intermediate Individual (age 12,13) **4-H T-Shirt Design *WITH* use of computer graphics or scrapbooking tools**
- Entry should be an original t-shirt design with artwork and/or slogan promoting county or the state 4-H program, or some aspect of that program, such as jr fair, camp, etc. Use of the 4-H emblem is strongly encouraged, but not required.
 - One entry per member in the intermediate class. (Enter J-8 or J-9, but not both.)
 - T-shirt design should be submitted on 8 ½ x 11 *white* paper, with member's name, age, and *county* printed neatly in the lower right hand corner of the back of the paper.
 - Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc. In Class J-8 designs must be hand-lettered and drawn by hand, no scrapbooking tools or use of computers in designing.
 - Artwork or lettering created with the aid of scrapbooking tools or computers is permitted in J-9 provided the design is the original work of the member. No commercially designed clipart may be used. Use of copyrighted or protected characters or logos is NOT permitted, with the exception of the 4-H emblem. The 4-H emblem can be obtained from the 4-H office and must be used correctly. For guidelines, see <http://nifa.usda.gov/resource/4-h-name-and-emblem>
 - All t-shirt designs must be submitted for judging on or before 10 a.m. Friday, July 10, 2015.
 - Evaluation will be based on the quality, creativity, and originality of the design.
- J-10 Senior Individual (age 14 and up) **4-H Infomercial**
- This is a video "short" that promotes a county or the state 4-H project or program, or some aspect of that project or program, such as Jr. Fair, camp, etc.
 - One entry per member
 - Must be fully automated, stand-alone video presentation with sound and narration as appropriate. Think "You Tube." Video should include recorded visual, sound & narration to convey a message.
 - Video should be the original work of the member making the entry.
 - Images in the video should be appropriate for promoting 4-H. Use pictures of youth who are of 4-H age; when possible, show the diversity of membership, projects, and activities; show youth exercising appropriate safety practices (i.e. wearing helmets if on horseback).
 - Use of copyrighted or protected characters or logos is NOT permitted, with the exception of the 4-H emblem. The 4-H emblem can be obtained from the 4-H office and must be used correctly. For guidelines, see <http://nifa.usda.gov/resource/4-h-name-and-emblem>
 - Video should be 2-4 minutes in length. Penalties will be assessed for videos longer or shorter than required length.
 - Videos must be submitted on DVD. Must play using QuickTime® Player or Windows Media Player®.
 - Member's name, age & county must be neatly written on the DVD, along with the presentation title.
 - Videos should be submitted for judging on or before 10 a.m. Friday July 10, 2015
 - Evaluation is based on the quality and originality of the message, which should persuade the viewer to action, as well as on the creative and professional use of technology.

AWARDS –

1. All participants will receive a "Participation Award"
2. Top three presentations in each class will receive county awards.
3. All participants can enter Ohio State Fair competition
4. Classes J-6 through J-10 will be judged and awards announced at the conclusion of the public speaking classes on July 10.

Pre-registration is not required. Marketing entries can be submitted prior to July 10

Contest Schedule: July 10 – 9:30 a.m. at the Hancock County Agricultural Service Center, Findlay OH

J-1 through J-5 Registration 9:30 a.m., presentations begin at 10 a.m.

J-6 through J-10 entries submission deadline 10 a.m.

J-6 through J-10 winners announced at the conclusion of J1-5 presentations

4-H Presentation

Class: *Select one* J-1 J-2 J-3 J-4 J-5

COUNTY: _____

ENTRY#: _____

NAME: _____

AGE _____
(as of Jan. 1 current year)

NAME OF PARTNER (IF TEAM): _____

AGE _____

TITLE OF YOUR TALK: _____

	Fair (1 pt.)	Good (2 pts.)	Very good (3 pts.)	Excellent (4 pts.)	Comments
Introduction	Introduction does not include enough information for audience to understand reading selection.	Introduction gives sufficient introduction for audience to understand selection.	Introduction effectively describes purpose, characters, and context of selection.	Introduction creatively introduces selection to enhance listeners' experience.	
Closing	Closing is missing or unclear.	Closing is clear and organized.	Closing well organized and effective.	Closing is creative and contributes to a unified and cohesive presentation.	
Presentation Organization	More practice and creativity are needed to keep audience interest.	Presentation is clear and adequate.	Presentation is skillful and creative.	Presentation is highly creative, artistic, and accomplished.	
Voice	Volume, pronunciation or vocal variation need improvement	Voice and language are adequate for the delivery of the presentation.	Voice and language are skillful and effective.	Volume, tone, inflection, timing and language are used to enhance presentation.	
Visual Clarity	Visual aids not clear or work area unorganized.	Visual aids and work area are clear and organized	Visual aids and work area are well organized and effective.	Visual aids and work area organization creates a unified and visually cohesive presentation.	
Topic	Topic is too challenging or easy for speaker's skill level.	Topic could be more challenging for speaker.	Topic is appropriate for speaker's age and skill level	Topic is challenging for speaker's age and skill level.	
Subject Knowledge	Not enough information is present to judge speaker's knowledge.	Adequate knowledge of subject is demonstrated.	In-depth knowledge of subject is demonstrated	Full subject knowledge (more than required) is demonstrated	
Manner and Appearance	Appearance, body language or gestures need improvement.	Appearance and mannerisms are appropriate.	Appearance and mannerisms are presented with businesslike conduct and style	Appearance and mannerisms are presented with professional demeanor and personal style.	
Questions	More practice needed to answer questions	Questions answered or handled when unable to provide answers.	Skillful answers to questions and relates them to the presentation purpose.	Questions are used to extend the teaching of the presentation.	

Time: _____

4-H Marketing Contest

COUNTY: _____

Entry#: _____

NAME: _____

AGE _____
(as of Jan. 1 current year)

CLASS: J-6 J-7 J-8 J-9 J-10
(circle one)

	Fair (1 pt.)	Good (2 pts.)	Very Good (3 pts.)	Excellent (4 pts.)	Comments
Quality of artwork or production					
Creativity					
Originality of design or production					
Originality of the message					
Other					

Infomercial Running Time: _____

4-H Mock Interview Contest

Friday July 10, 2015 at Hancock County Agricultural Service Center, Findlay OH

Cassie Turner, Coordinator

This contest is open to all Hancock County 4-H members and is intended to assist members who would like to participate in Workforce Preparation Day at the Ohio State Fair (Wednesday, July 29, 2015 – entry is due by July 17).

GENERAL GUIDELINES

1. Participants must select one of the following positions for their mock interview
 - a. Day Camp Counselor – working with children 5-8 years of age
 - b. Summer Intern for a local OSU Extension Office
 - c. Part-Time Retail Salesperson – clothing, household goods, jewelry etc.
 - d. Part-Time Grocery Store Assistant – stocking shelves, deli/meat counter assistant, clerk
2. Participant should prepare written resume or list of previous jobs (babysitting, lawn mowing, etc.) to bring with them to the mock interview. If desired, participant may prepare a table-top display illustrating his/her 4-H workforce preparation experiences and accomplishments.
3. Participant should select and wear clothing appropriate for a job interview.
4. Registration 9-9:30 a.m. on Friday, July 10. Participants will register & sign up for an interview time.
5. Judge will evaluate participation based upon overall appearance and performance, communication skills, quality and appropriateness of responses. See 4-H Mock Interview Score Sheet.

AWARDS –

- All participants will receive a "Participation Award"
- Top three presentations in each class will receive awards.

CLASSES:

Mock Interview

I-1 Junior Individual (age 8-13 as of January 1, 2015)

I-2 Senior Individual (age 14 or older as of January 1, 2015)

Score Sheet Sample					
Performance 50%	Excellent	Very Good	Good	Average	Needs Improvement
• Appearance/grooming					
• Good posture & eye contact					
• Spoke loudly & clearly					
• Self-confidence exhibited					
• Ability to sell themselves					
Content (50%)					
• Self introduction					
• Resume or job listing					
• Gave appropriate answers to questions					
• Skills & experience are fit for position					
• Evidence of preparation (asked questions, understood position)					

4-H Mock Interview Score Sheet

Class: *Select one* I-1 Jr 8-13 I-2 Sr 14 & older

COUNTY: _____

ENTRY#: _____

NAME: _____

AGE _____
(as of Jan. 1 current year)

CLUB: _____

	Please check the appropriate box:				
Performance (50%)	Excellent	Very Good	Good	Average	Needs Improved
Appearance/grooming					
Good posture and eye contact					
Spoke loudly and clearly					
Self-confidence exhibited					
Ability to sell himself/herself					
Content (50%)	Excellent	Very Good	Good	Average	Needs Improved
Self introduction					
Resume or job listing					
Gave appropriate answers to questions					
Skills and experience are fit for position					
Evidence of Preparation (asked questions, understood position)					

Comments:

Time: _____